

## Fight Hunger While Surfing the Internet

*Blue Ridge Area Food Bank Network benefits from charity search engine*

(**VERONA, Va., Sept. 19, 2007**) – The Blue Ridge Area Food Bank Network announces a simple way to help end hunger while searching the internet.

Through **GoodSearch.com**, an online search engine, charity-minded individuals can help fund the fight against hunger. This new search engine, developed by Internet entrepreneurs and brother/sister team Ken and J.J. Ramberg, donates 50 percent of its revenue – which equals about 1 penny per search – to charities chosen by its users.

As search engine advertisers generate billions in sales, they're teaming up with nonprofits to share a small, but significant fraction of their earnings. It's just like using any other search engine, and it's easy. Each time a person enters a query, money is generated by the advertisers for a charity or school of the user's choice. This allows pennies to add up without the user paying a cent. Because the site is powered by Yahoo, users are assured of high quality results.

More than 40,000 nonprofits are generating revenue through **GoodSearch.com**, and more than 100 new charities and schools are registering daily. Just 500 people searching four times a day will bring in close to \$7,300 in one year.

"We know there are a lot of people who want to do good, but may not have the time or money to help out," said Ken Ramberg, also the former president of MonsterTRAK (a division of Monster.com), the largest online career site for college students. "**GoodSearch** makes it as easy as possible. We've taken something people do every day – searching the Internet – and have turned it into doing good."

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