



Thank you for hosting a fund drive to benefit the Blue Ridge Area Food Bank. If you are interested in setting up a customized Donate page (online) or you have any questions, reach out via email to [solvehunger@brafb.org](mailto:solvehunger@brafb.org).

Here are suggested templates and language to consider as you publicize your drive.

**Welcome email:**

*Suggested subject line:* Join me in the Fight Against Hunger

Dear \_\_\_\_\_:

You have the power to make an impact in someone's life, today. Please join me— together we can raise funds and awareness about hunger in our community, and also benefit the Blue Ridge Area Food Bank.

*[Share why the cause is important to you.]*

Every \$1 raised can help provide enough food for 4 meals. I know that budgets can be tight; even \$5 or \$10 helps me get closer to my goal! Let me know if you have any questions and I'll be happy to answer them.

If you'd like to join me in this cause, you can make your donation by visiting my donate page: *<insert URL address provided by the Food Bank>*

Once you've made your donation, please share the news of your participation with your network. Together, we can make a huge difference to a lot of our neighbors in need.

The Blue Ridge Area Food Bank serves people in need across 25 counties and 8 cities in central and western Virginia. I've attached a fact sheet if you would like to learn more about the amazing work the Food Bank is doing to make sure that more than 115,390 children, seniors and other individuals have access to enough food each month.

Warm regards/Best/Thank you,  
*[Your name]*



### **Thank you email:**

*Suggested subject line:* Thank you for your support

Hello \_\_\_\_\_,

I just learned that you recently donated to my fundraiser to benefit the Blue Ridge Area Food Bank. Your gift is helping to ensure that everyone has access to enough food. Thank you for your support!

Many thanks,  
[Your Name]

P.S. If you want to learn more about the impact of your gift, check out the Food Bank's website: [www.brafb.org](http://www.brafb.org)

### **Social Post suggestions:**

Tag the Food Bank:  
Facebook - @BlueRidgeAreaFoodBank  
Instagram and Twitter - @BRAFB

Suggested hashtags: #HungerHero #BetterTogether #Drive

- Help me reach my goal of \_\_\_\_\_ meals for families struggling to get enough to eat. No donation is too small! [Link]
- When we stand together, hunger doesn't stand a chance. Join me in supporting the Food Bank – Every \$1 raised helps provide 4 meals. [Link]
- Donate today at [Link] and together we can make sure everyone has access to enough food. \$25 can help provide 100 meals.
- Because of you, I have been able to raise \_\_\_\_\_ towards my goal. Please continue to share my drive to benefit the Food Bank. [Link]

### **Available Photos**

Visit the Food Bank's media library for photos you have permission to use:  
<https://www.brafb.org/media-resources/newsroom/food-bank-images/>