



Blue Ridge
AREA
FOOD
BANK

The Will to End Hunger Society

CREATE A LEGACY OF HOPE AND SECURITY

Food. Hope. Dignity.

It's what we wish for all Virginians—today and in the future. Yet 1 out of every 12 people in the Blue Ridge region still struggles to put food on the table, and the demand for services from the Blue Ridge Area Food Bank and our partner agencies continues.

When you include a gift to the Blue Ridge Area Food Bank in your estate plan, you will help us ensure that your neighbors will always have access to nutritious food, when they need it.

Your future gift to the Blue Ridge Area Food Bank helps keep our regional network of food pantries, soup kitchens, and shelters strong and effective. Your gift helps ensure there will always be a voice for people experiencing hunger, and brings us closer to a hunger-free Virginia.

Your Legacy—You Have Options

Tailored to your financial needs, flexible and lasting, planned gifts can help you make a meaningful contribution to ending hunger in your community. There is a gift vehicle to achieve your goals:

CHARITABLE BEQUESTS are intentions written into your will or trust. A specific gift amount or a percentage of your estate can be directed to the Food Bank.

Or you can designate us as a full or partial beneficiary of any of the following:

- **Retirement plans**, such as an IRA, 401(k), or 403(b)
- **Life insurance policy**
- **Financial accounts** at your bank, brokerage account, and CDs

LIFE INCOME GIFTS include charitable gift annuities or charitable remainder trusts and represent donations of cash or securities in exchange for an ongoing source of income, and a charitable income tax deduction.



CONTACT US to help you find the right gift for you, and to discuss your goals and our needs. We strongly recommend that you consult your attorney or financial planner when considering a planned gift. We cannot provide legal or tax advice.

A partnership for a lifetime

Joining **The Will to End Hunger Society** is as simple as naming the Blue Ridge Area Food Bank as a beneficiary of a future gift, and letting us know about it in writing. (Notify us in a letter or use our Statement of Gift Intention form.)

Members of **The Will to End Hunger Society** will receive these lifetime benefits:

- The rewarding knowledge that your legacy will be lasting and impactful
- Periodic recognition in publications (unless you choose to remain anonymous)
- Customized, periodic communication from the Food Bank
- Invitations to special events on occasion

How can we help?

You can find additional information on our website (www.brafb.org/plannedgift) or connect in person:

Karen Ratzlaff
Chief Philanthropy Officer
(540) 213-8404
kratzlaff@brafb.org

All inquiries will be treated confidentially.



**Blue Ridge Area
FOOD BANK**
Everyone should have enough to eat.



Help us build a future where no one goes hungry

With a gift through your will or estate you can help ensure that the Blue Ridge Area Food Bank will be here for years to come, so that future generations grow up healthy—not hungry.



HEADQUARTERS: PO BOX 937, VERONA, VA 24482 • (540) 248-3663 • WWW.BRAFB.ORG/PLANNEDGIFT

We serve your community through one of our branch locations in Charlottesville, Lynchburg, Verona, and Winchester.