**📰 Pre-Event Press Release Template**

**[FOR IMMEDIATE RELEASE]**  
**[Headline:] Local Community Comes Together to Support Blue Ridge Area Food Bank**

**[City, State – Date]** – [Your group/business/school name] is proud to host a [food drive / fundraiser / event] to support the Blue Ridge Area Food Bank and neighbors facing hunger across the region. The effort runs from [start date] to [end date] and invites the community to get involved by [donating food, giving funds, or attending].

“Our community has always shown incredible heart,” said [Your Name, Organizer]. “By partnering with the Food Bank, we’re making sure that no one has to wonder where their next meal will come from.”

The Blue Ridge Area Food Bank provides nutritious food to well over 100,000 people each month through a network of over 400+ community partners.

[Insert call to action, e.g., "Donations can be dropped off at…," or "Join us at [event name] on [date]…"]

For more information, contact:  
[Your Name]  
[Phone] | [Email]

**📰 Post-Event Press Release Template**

**[FOR IMMEDIATE RELEASE]**  
**[Headline:] Local [Drive/Fundraiser/Event] Brings Community Together to Help Fight Hunger**

**[City, State – Date]** – [Your organization/group name] recently hosted a successful [food drive / fundraiser / community event] to support the Blue Ridge Area Food Bank, rallying community support to help ensure local families have access to nourishing food.

Thanks to the generosity of our neighbors, we [collected ### pounds of food / raised $### / welcomed ### attendees] to [name of event or campaign], which ran from [start date] to [end date or event date].

“We were overwhelmed by the kindness and generosity we saw,” said [Organizer Name, Title]. “Whether people donated cans, gave online, or showed up in person, they made a real difference for families facing hunger in our region.”

All proceeds and food collected will support the Blue Ridge Area Food Bank, which serves well over 100,000 people each month across 25 counties and 8 cities in western and central Virginia.

[Optional: Include a brief quote or story from a participant, guest, or Food Bank representative.]

To learn more about the Food Bank or get involved, visit <https://www.brafb.org>.

**Media Contact:**  
[Your Full Name]  
[Your Email]  
[Your Phone Number]