Partner for Impact



> *"People might think that two working adults wouldn't need help, but we do."*
>
> **– Talina, Mobile Food Pantry Guest**

Build Your Business Through Community Investment

Your partnership with the Blue Ridge Area Food Bank can engage your employees, strengthen your brand, and connect your business with the community you serve.



There are many ways to make a difference. Find yours. See how your business can make an impact.

► **TURN THE PAGE TO FIND OUT!**

"Me and my husband have three kids, and we both have jobs," Talina told us when we met at the Food Bank's Mobile Food Pantry. "People might think that two working adults wouldn't need help, but we do. Groceries have gotten so expensive. This food helps us so much."

Like many families, Talina and her husband carefully balance everyday expenses while hoping they won't face an unexpected financial setback, such as a broken appliance, car repair, or medical bill. "We are able to stay in our house because of the money we save each month from the food we get here. That is the truth," Talina said.

Talina knows asking for help can be difficult, but she believes there should be no shame in doing what's necessary to care for the people you love. "We are here to support our families," she says. "To me, there is no higher calling than supporting your family."

You provide security for Talina and so many other local families.

Everyone should have enough to eat.



Expand your brand and connect with customers

Purpose matters to today's consumers. Show customers that your company gives back through:

- Community events
- Local giving days
- Delivering Hope vehicle sponsorships
- Food and fund drives
- Event sponsorship and other opportunities

93% of Americans surveyed said they were likely to donate to a local food bank. **–Ipsos**

74% of Millennials say they are more likely to buy from brands that support social issues they care about. **–Nielsen**

Significant gifts to the Food Bank may be recognized through our website, social media accounts, printed materials, and other communications, reaching tens of thousands. Broadcast your values and create an authentic connection with current and future customers.

Engage and retain employees

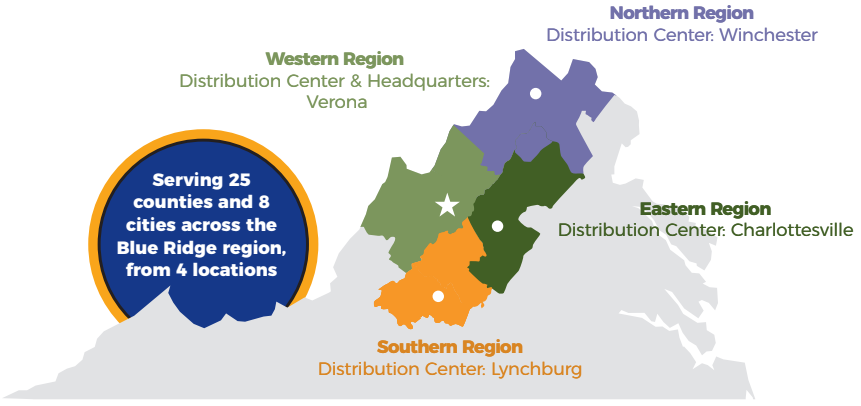
Give your employees a meaningful way to make a difference.

- Employee volunteer days
- Matching gifts
- Corporate service projects

89% of Gen Z and

92% of Millennials

say a sense of purpose is important to their job satisfaction and well-being. **–Deloitte**



Partner with the Food Bank

Invest in your community.
Strengthen your business.
Help end hunger.

SCAN HERE

- Make a gift: **give.brafb.org/donate**
- Learn more and explore your opportunities at **www.brafb.org/corporate-gifts**
- Contact Cathy Bagwell Marsh, Director of Development and Community Engagement, at **cmarsh@brafb.org** or 540-712-7060.

Blue Ridge Area FOOD BANK

Charity Navigator FOUR-STAR

Platinum Transparency 2026 Candid.